



New Granada Square

Construction Starting Summer 2020

Promoting Economic Justice

In 2011, the Hill District neighborhood adopted a set of Programmatic Initiatives, Urban Design Proposals and Development Principles which serve as the basis for the **Greater Hill District Master Plan**. They are intended to guide all Hill District development. The Plan includes expectations for: "Neighborhood-Driven Civic Design, Promoting a Green and Healthy Environment, and Promoting Economic Justice" among others ideals.

Hill CDC, in partnership with CHN Housing Partners, is applying the community's *Development Principles* to the neighborhood's transformational revitalization effort known as New Granada Square in the residential and retail construction slated for Summer 2020*.

This iconic project, encompassing a full block of Centre Avenue between Erin and Devilliers Streets will bring artist-focused affordable housing, retail, entertainment, office space and more to an area of Pittsburgh that has long suffered from economic disinvestment. Now, the Historic Hill District is poised for its comeback!



Business & Job Opportunities

The entire New Granada Square project will inject more than **\$45 million** directly into the heart of the Hill District community and is the catalytic project for the commercial core of Centre Avenue. It is critical that the economic justice component of the community's master plan be maximized by engaging and hiring from the neighborhood's workforce and minority businesses.

In order to promote the Greater Hill District Master Plan's goals, the development team will perform and/or advance the following:

- Engagement of neighborhood and local businesses, workers and contractors for employment and hiring opportunities;
- Community meetings within the neighborhood to communicate project progress;
- Establishment of a neighborhood-based location to collect employment applications and allow contractors to review construction documents;
- Mentoring program between established/larger contractors and smaller contractors;
- Partnership with existing employment agencies to connect Hill District, minority- and women-owned business enterprises (M/WBE) with general contractors;
- Online promotion at www.hilldistrict.org to allow individuals and companies to express interest in job and business opportunities;
- Public signage to direct interested workers and contractors for further opportunities and information.
- More offerings will be developed as needed.

The Hill CDC and CHN Housing Partners encourage you to become involved with these economic opportunities by participating in meetings, responding to promotions and applying for work opportunities. Also, please help us to spread this information to those who may be interested!